

Message Text

UNCLASSIFIED

PAGE 01 TEGUCI 04231 091618Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----031876 100203Z /72
R 091434Z SEP 77
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 7798

UNCLAS TEGUCIGALPA 4231

E.O. 11652: N/A
TAGS: BBSR, HO
SUBJ: WTDR/FTI: R. PICCIOTTO & CIA. S. DE R.L.
(REQUESTED AS: SUPERMERCADOS TIP-TOP)

REF: USDOC 14659

1. HONDURAS

OFFICE USE: 2. 215 3. 0063500 4. 01

5. PICCIOTTO, R. & CIA., S. DE R.L.

6. P.O. BOX 288; AVE LA PAZ

7. TEGUCIGALPA

8. CONTACT: LICIDA V. DE PICCIOTTO

9. TITLE: OWNER
OTHER OFFICIALS ARE: ING. CESAR CABRERA, MGR. AND
JENNY PICCIOTTO, MGR.

10. PHONE: 229238 11. TELEX: NA

12. CABLE: RAPIC
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PAGE 02 TEGUCI 04231 091618Z

13. ESTABL: 1969 14. EMPL: 57 15. SIZE: MEDIUM

16. REPUTATION: Y-EXCELLENT 17. RPT. DATE: 09/77
OFFICE USE: 18. K 19. NA 20. X 21. NA 22. 5

23A. 20100-15 DEF RET, IT, IMP OF MEAT PRODUCTS.

23B. 20200-15 DEF RET, IMP OF DAIRY PRODUCTS

23C. 20300-15 DEF RET, IMP OF CANNED FOOD PRODUCTS AND
SPECIALTIES.

23D. 20800-15 DEF RET, IMP OF BEVERAGES.

24. FOREIGN SALES: LOCAL ONLY

25. FINANCIAL REFS: BANCO ATLANTIDA, BANCO DE EL AHORRO
HONDURENO, AND BANCO DE LONDRES Y MONTREAL LTDO., ALL IN
TEGUCIGALPA.

26. TRADE REFS: ASSOCIATED GROCERS INC., 6695 NW 36 AVE.,
MIAMI, FLA.

27. FOREIGN FIRMS REPRESENTED: NONE

28. POST EVALUATION: THIS FIRM IS A LIMITED PARTNERSHIP WHICH
OPERATES TWO OF THE PRINCIPAL SUPERMARKETS IN TEGUCIGALPA UNDER
THE NAME "SUPERMERCADOS TIP-TOP". ONE OF THE STORES IS LOCATED IN
THE CENTER OF THE CITY AND THE OTHER IS LOCATED IN A RESIDENTIAL
SECTOR OF TEGUCIGALPA IN ITS OWN MODERN, LARGE BUILDINGS. IN
ADDITION, THE FIRM OPERATES A SMALL POULTRY FARM IN EL ZAMORANO,
36 KMS. FROM TEGUCIGALPA AND AN AFFILIATED FIRM IN GUATEMALA CITY.
MRS. PICCIOTTO MANAGES THE BUSINESS PERSONALLY ASSISTED BY ONE
SON AND A DAUGHTER. LOCAL BANKING CIRCLES REPORT EXCELLENT
REPUTATION FOR THIS FIRM WHICH OPERATES WITH A WORKING CAPITAL
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PAGE 03 TEGUCI 04231 091618Z

OF US\$ 356,000 AND HAD A SALES VOLUME FOR 1976 OF US\$ 3.9
MILLION. THIS FIRM IS RECOMMENDED AS AN EXCELLENT TRADE CONTACT FOR
U.S. BUSINESS.

29. PREP: J.J. ORTUNO, APPR: M.T. KROMHOUT.
STAHLMAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 09-Sep-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEGUCI04231
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770328-0099
Format: TEL
From: TEGUCIGALPA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770978/aaaacome.tel
Line Count: 100
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 0dfe0d49-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1322506
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: R. PICCIOTTO & CIA. S. DE R.L. (REQUESTED AS: SUPERMERCADOS TIP-TOP)
TAGS: BBSR, HO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/0dfe0d49-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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